

## George Taweel

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George Taweel Productions

CBS Studio Center

4024 Radford Avenue

Studio City, CA 91604 USA

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### LEADERSHIP SKILLS

- Highly effective team builder
- Focused on achieving top creative goals on time and on budget
- Strategic and creative thinker
- Strong negotiator and experienced mediator
- Able to move easily between managing creative and business oriented tasks

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### WORK HISTORY

- **Founder, President, St. George Entertainment**  
2009-Present

St. George Entertainment is a development, production, and distribution company specializing in Digital Cinema and Stereoscopic 3D (S3D) Entertainment Franchises.

- **Co-Founder, Partner, TLC Entertainment**  
1988-Present

TLC Entertainment specializes in creating, writing, producing and directing all forms of high-quality entertainment that empowers, inspires and has a positive influence on contemporary families. Over the past 20 years, TLC has targeted the growing family audience with a focus on live action and animation projects for television and home video. These award-winning programs have aired in over 80 countries worldwide and have spawned over 100 licensed products including books, toys and interactive games. Additionally, millions of people have been entertained by the live stage shows written, directed and produced for premiere theme parks, including Sea World, Busch Gardens, and Knott's Berry Farm. TLC is a joint venture between George S. Taweel, Inc. and Zing Productions, Inc. (SEE SEPARATE PRODUCTION RESUME)

As both a company executive as well as with production responsibilities, had to manage many different crafts and skill sets and negotiate deals for TV, Home Video, Interactive, etc.

Production budgets have ranged from the hundreds of thousands to tens of millions of dollars with managing teams of production staffs ranging from five to over a hundred.

TLC productions have sold over \$100 million in retail sales.

- **Founder, President, George S. Taweel, Inc. dba George Taweel Productions**  
1979-Present

This is both a loan-out company for the freelance services of George Taweel as producer, director, writer, media and business consultant as well as a production company for entertainment projects, corporate communications, live stage productions and educational programs and seminars.

- **CBS Television:** "The Young and the Restless" and "Love of Life": Episodic director
- **The Arthur Company:** "On the Line": Sitcom pilot director (Syndication) and "Rocky Road" cable sitcom series producer (Turner Broadcasting/ Proctor & Gamble); the first ever basic cable sitcom.
- **Lloyd Gaynes Productions:** Producer of the annual "Mother/Daughter Pageants" hosted by Bert Parks for Proctor & Gamble / Syndication/ As producer, it became the #1 syndicated beauty pageant.
- **Bob Banner Productions:** Executive In Charge of Production for BBA and Coordinating Producer/ Writer for the original "Star Search" series (TeleRep/ Syndication)
- **RJB Productions:** Producer/Director of "Mousercise" a launch series for the Disney Channel that ran for 10 years.

- **Heart of the Nation:** National Catholic Television Network (Santa Fe Communications); Directed the pilots and two seasons of four series (2 talk shows and two magazine formats).

- **Princeton Creative Center:** Executive Producer: UNICEF: Created and implemented this three-month training program for the development, implementation, and production of children's television programming for international state-run television networks. Interfaced with UNICEF, United Nations executives and international diplomats.

- **Corporate Clients:** Producer/Director/Writer: Wal-Mart/FLW • Anheuser Busch • Proctor & Gamble • Mattel • AT&T (pre and post divestiture) • Chase Manhattan Bank • Exxon • Johnson & Johnson • Squibb • Pacific Telesis • Pacific Bell • Bell Labs • Western Electric • Iolab Corp • Hancock Labs • Western Electric, et.al.

Won an Emmy for a project for Pacific Bell that aired on PBS

- **Live Stage:** Producer/Director/Writer: National Media Prayer Breakfast, ABC's Salute to Hollywood, Los Angeles Christmas Spectacular, The All-star Tribute to Khalil Gibran, plus shows at various theme parks: DIC Superstar Showcase at Knott's Berry Farm, Captain Kangaroo's Roo Crew Live - a permanent theme park venue that ran for 3 1/2 years at Busch Gardens Tampa and Busch Gardens Williamsburg.

- **Other:** (SEE ATTACHED SEPARATE PRODUCTION RESUME)

- **New Jersey Public Television**  
1972-1979

Began this 7 year career as a cameraman and quickly moved up to staff producer/ director/writer of live and live to tape multi-camera programs including nightly news, talk/interview, magazine, sports (football and basketball), telethons, parades, performance events, and numerous music specials including symphonies, rock, and jazz with such performers as the Greaseband and Sarah Vaughan. Directed and produced the television debut of comedy/magic team Penn & Teller (*Asparagus Valley Cultural Society*) as well as single-camera film documentaries (*A Particular Sound*-PBS). Programs have aired on PBS network, regional and local broadcasts. Also produced and directed one of the world's first music videos with the *Theme to the Bermuda Triangle* project.

- **Talco Music, Inc.**  
1971-1979

Music production company: Jingles, Main Titles and underscore for television series and documentaries.

- **BCC-TV, Bucks County, NJ**  
1971-1972

Creator/ Host/Writer/Producer of a 13 week, one hour local cable series for children

- **WTNJ-AM/WAAT-AM, Trenton N.J./ WTSR-FM, Trenton, N.J.**  
1970-1972

Music Director & D.J. on this commercial radio station/ Assistant Station Manager, DJ on this college radio station. Also obtained 3<sup>rd</sup> Class Radio License

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## EDUCATION

Masters Degree (MA) in Theology from the University of Balamand

Post Graduate & continuing education classes, UCLA, USC

Fulltime substitute teacher, Princeton, NJ School System 1971-1972

Bachelor of Arts, Music Education (K-12) with Permanent Teaching Credential, College of NJ 1972

## **AFFILIATIONS/AWARDS**

Over 125 creative awards including an EMMY®  
Producers Guild of America (PGA)  
Directors Guild of America (DGA)  
Writers Guild of America (WGA)  
International 3D Society (I3DS)  
Academy of Television Arts & Sciences (ATAS)  
American Society of Composers, Authors, and Publishers (ASCAP)  
Broadcast Music, Inc. (BMI)